

MVLA
New Course Proposal Form

New courses may be considered by the Board of Trustees for the following school year. Proposals must be submitted to the District Office by November 3, 2023. Course proposals will be considered by the Board in November. Please submit form to Teri Faight, teri.faight@mvla.net in Education Services.

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| Proposed Course Name: Journalism/Digital Communications 1 (7247) |
| Department: CTE |
| School Site: LAHS |

1. What A-G and/or graduation requirements would this course satisfy? G Electives If course is eligible for A-G, has the course been approved? Yes "G" Elective
2. What is the rationale for this course? We would like to offer more CTE courses on our campus. This would allow students interested in Journalism and Digital Communications in general to pursue career options moving forward. This aligns with District goals. This will be the CONCENTRATOR course for the Digital Communication Pathway at LAHS.
3. What student population is likely to be served by this course? All Students interested in pursuing Digital Communications as a career option.
4. What value will this course add to the educational experiences of our students? This will allow a broad range of students to make more educated choices about their future options in the growing industry of digital communications, and also college and career choices by exploring opportunities on and off campus to gain professional experience.
5. Is this course part of a sequence? Yes, this is the Concentrator course, and is the 1st class in a sequence of two at LAHS in the digital communication pathway.
6. How was it determined that there is a demand for this course? This is the same course, Journalism 1, which will be slightly enriched to a bit more broader audience to include those interested in pursuing graphic design focused courses such as yearbook, and will include digital communication CTE standards to attract a broader range of students interested in various communications careers. It will also continue to attract students interested in pursuing the Talon/Digital Communications II.
7. How many sections of the course are anticipated for the first year it is offered? Usually concentrator courses are one to three sections depending on the student demand. We anticipate one to two sections.
8. What is the possible impact of this course on other courses and/or the master schedule? This is mostly a name change, to create a digital communications pathway, so there should not be any immediate impact.
9. Other than section allocation, are there other budget impacts, such as for textbooks, equipment, materials, etc.? Yes, we will need to consider Journalism/Digital Communication CTE budgetary needs in LAHS' CTE Department Budget for next year. We will also need to allocate field trip dollars for WBL. This has already been discussed with both the Department Chair, and Principal Runeare. Because the course already has a strong foundation, there should not be a big start up cost.
10. Is there other pertinent information not addressed in the responses above that would support the approval of this course? This aligns with our District goals to offer more CTE courses on campus. It also allows more options for our students on a broader scale. Mr. Moul, who currently teaches the class, is in the process of adding his AME